

Photogize Key Feature Comparison, Basic vs. FastStart

	Basic Starter System	FastStart System
Define Online Print Products, Pricing and volume discounts	√	√
Define Business Rules as pick-up locations, credit cards & shipping methods	√	√
Auto-Insert Retailer Branding on Print Order web-pages and invoices	√	√
Create and process time-sensitive Promotions	√	√
Support multiple Online Order Channels with different products & prices	√	√
Print Retailer-branded Invoices	√	√
Automatic Order Routing to other Retail Labs for remote fulfillment	√	√
No Limits on Photo File Size & Number of Photos in an Order	√	√
Create Kiosk Products & Pricing and fulfill Kiosk Orders (Lucidiom & Whitech)	√	√
Offer Online Ordering of CDs with Print Orders	√	√
Automatically send E-mail notifications of Order status	√	√
Real-time Updating of all Online Order webpages	√	√
Simple Internet Browser-based Print Order Channel- to receive orders from PCs or Macs	√	√
Browser-based Photo Greeting Card Order Channel featuring PhotoTidings templates- (optional)	√	√
Photo Finale Order Channel- to receive orders from WinPC Photo Album s/w (optional)	√	√
PrintWizard Order Channel- to receive orders from WinPC Print Order s/w (10/03) (optional)	√	√
Shutterbug Express Channel- to receive orders from a consumer photo website (10/03) (optional)	√	√
Manual or Automated Order downloading to Lab	√	√
Robust Set of Photo Prejudge Tools	√	√
Integrated Adobe PhotoShop Auto-start Tool	√	√
Integral ICC color management	√	√
Create & Upload Local Orders for online order sharing and ordering	√	√
Archive Orders and Photos to CD	√	√
Export Order Data to Excel & CSV files	√	√
Auto-generate Order Numbers for workflow-wide order management	√	√
Output Print Jobs to Folders auto-labeled by Order Number	√	√
Automatic Index Print Creation	√	
Create Custom Packages & Pkg Sets using PackagePlus (optional)	√	
Create Custom Bordered Prints using Package Plus (optional)	√	
Fully Automated "Touchless" Print Production	√	
Automated Backprinting of retailer-defined data	√	
Direct Driver Support for All Major Manufacturers of digital mini-labs	√	
Acceptable Range of Print Production Throughput	Low-Medium-High	Low-Medium
Free Support in First 90 Days	Unlimited	3 Incidents
Web-based Remote Diagnostics support	√	√