

Photogize **Producer**™



Producer DiscBurner Model 250



Producer DiscBurner Model 125

An Exciting new Revenue Stream

High quality CDs and DVDs represent an explosive new revenue stream for photo retailers. And Photogize Producer™ is the key to this untapped market.

Producer is a revolutionary new photo CD/DVD fulfillment system that integrates tightly with Photogize Lab, Kiosk and PhotoCentral. Producer lets you take advantage of the rapidly expanding CD/DVD market with low up-front costs and minimal floor space.

Get Started Right Away

The Producer system consists of four components:

- PhotoCentral and Kiosk templating modules
- A Photogize Lab server module
- A high-volume CD/DVD burner/printer
- A super-fast HP bookwrap printer

Easy Setup

Setup couldn't be easier: just unpack the hardware, install consumables, and install the Photogize Lab server module. Then connect Producer to your Photogize Lab PC, set product pricing in Lab and you're ready to go. Producer products and prices will appear in your Kiosks and PhotoCentral automatically!

The Photogize Lab module handles content management, CD/DVD burning, CD face printing, index printing and bookwrap printing. Just print your orders in Lab as usual and Producer handles the rest!

A simple assembly of the resulting components and you're ready to present your customers with a visual treat. We guarantee that your customers will love the results!



Super-fast HP bookwrap printer

Customer Choice

Producer-enabled Kiosks and PhotoCentral sites give the consumer fun, highly visual tools and templates for designing personalized CD and DVD products. These visually stunning products make the perfect gifts for family and friends!

Premium Products

Your customers can create two high quality products with our Producer UI:

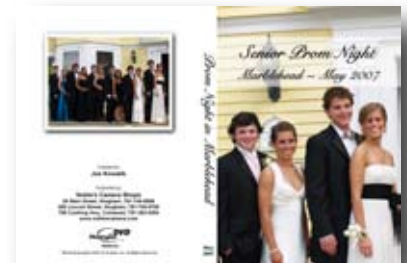
Premium CD

- Up to 600MB of high-res photos
- A cinematic, cross-platform viewer that looks like PhotoCentral and features full-screen musical slide-shows
- Consumer-designed CD face
- Compact polyvinyl clamshell case

Premium DVD

- Up to 4 GB of high-res photos
- A cinematic, cross-platform viewer that looks like PhotoCentral and features full-screen musical slide-shows.
- Full DVD Player compatibility
- Consumer-designed DVD face
- Integral 5x7 index prints
- Consumer-designed bookwrap
- DVD bookshelf case

Graphx supplies all the materials and consumable to make each of these products. You set the retail price and you enjoy all the profits!



Graphx®
We Make Digital Print™

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Photogize™ *Producer* Workflow

Consumer at Home



PhotoCentral



Photogize Kiosk



Consumer in Store



Photogize Lab



Photogize Producer Casecover Printer



Photogize Producer DiscBurner Model 250



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