



Photogize BusinessBuilder FLEXPLAN™
 Retailer Enrollment - February 2010
 COMPLETE AND FAX TO 781-932-0855

Photogize Services and Fees	Unit Price	Qty.	Extended Price
1. Complete In-Store Software & Web Set-up - Photogize Lab software - single seat license activation - RasterPlus software- single seat license activation - PhotoCentral - Consumer online gallery & e-commerce for printing at your store	Was \$895 Now Only \$395 per lab site	1	\$395
2. Monthly Service Charge - Provides free routine updates of Lab, RasterPlus & Kiosk s/w, and web services - Includes Web-based HelpDesk support at no charge - Free phone tech support 1st 90 days; \$95/hour after <i>Automatic monthly billing to your credit card.</i> <i>First month paid at enrollment. 12 Month Minimum</i>	Was \$150 Now \$115/mo per lab site (first month paid at enrollment)	1	\$115
3. Photogize CreativeKiosk HD System - Includes an HP TouchSmart all-in-one PC with 22" touchscreen, HD 1680 x1050 resolution - Fully supports photo specialty products as photo books, greeting cards, calendars, folded cards. - 1500 specialty product templates available	\$2795 per unit Special Feb Sale Price \$2010!	1	\$ 2010
BusinessBuilder Start-up expense:			\$2520
4. Photogize CreativeKiosk HD System- additional units	Sale Price \$2010!	_____	\$_____
Total Purchase: (Kiosk shipping is extra, not included)			\$_____
5. Revenue Share of Kiosk Orders - Standard Print Orders - All Specialty Products, including photo greeting cards, folded cards, calendars, photo books, bordered prints etc. <i>Automatic monthly billing to your credit card.</i>	0% of retailer gross revenue* 10% of retailer gross revenue* <small>*Excludes taxes, shipping & handling charges, and retailer promotions and discounts</small>		
6. Revenue Share of Online Orders - Standard Print Orders - All Specialty Products, including photo greeting cards, folded cards, calendars, photo books, bordered prints etc. <i>Automatic monthly billing to your credit card.</i>	5% of retailer gross revenue* 10% of retailer gross revenue* <small>*Excludes taxes, shipping & handling charges, and retailer promotions and discounts</small>		



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CONTACT AND PAYMENT INFORMATION

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Company Information	
Company Name:	
Billing Contact Name:	
Title:	
Company Street Address:	
City:	State/Prov
Country:	Zip/Post code:
Phone:	Fax:
Business email:	
Technical email:	
Company website address:	
Credit Card Payment Information	
Card Type (circle one):	MC VISA AMEX Discover
Card #: _____ _____ _____ _____	
Expiration Date: mm/yy ____ / ____	
CSV Code (3 or 4 digits): _____	
Billing Street Address:	
Billing City:	State/Prov:
Billing Country	Zip/Post Code:
Authorized Signature:	
Printed Name:	



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Specific terms apply to this enrollment. Please review and sign below.

1. Graphx agrees to provide you **CreativeKiosk & PhotoCentral3 Online Photo Services**. These services include customer photo uploading, editing, photo product ordering, and transmission of completed orders to Photogize retail lab software for printing. YOU are responsible for the collection of all payments from your kiosk customers. We will use commercially reasonable efforts to make sure the Photogize CreativeKiosk & PhotoCentral3 Online Service works correctly for you and your customers. If there is ever a problem with your Photogize CreativeKiosk or PhotoCentral3 Online Service we will use commercially reasonable efforts to fix the issues as quickly as possible.

2. You, the retailer or photo lab, ("Retailer") agree to a **minimum enrollment period** of one (1) year. During the enrollment period, you agree to promote the PhotoCentral3 Service as your primary consumer online service, and provide prominent visibility of the PhotoCentral3 Service on your primary website(s). PhotoCentral3 is designed for multiple consumer entry points e.g. links for "Order Prints Online", "Order Holiday Cards Here", "Create a Photo Book", etc. Also during this time period you agree that your kiosk will be connected to the Internet at all times the kiosk is powered on.

3. You agree to pay the **\$895 395 Initial Set-up Fee and ~~\$450~~ \$115 first month Service Fee** by company check or credit card provided to Graphx, as a condition for enrolling in the Photogize BusinessBuilder FLEXPLAN service.

4. **Monthly Service Fee and Revenue Share billing by credit card.** You agree to provide credit card information to Graphx and authorize Graphx to bill your credit card via ARB (automatic recurring billing). The \$115 Monthly Service Fee will be billed at the start of each month's service, as determined by your service start date. So if your service start is Feb 5, you will be billed on March 5, April 5, etc. The Revenue Share billing will occur within five business days after the close of the calendar month. Graphx will send you confirmation on all card charges.

5. **Revenue Share Product calculations:** Specialty Products are defined as "Revenue Share Products" in this Agreement. When these products are ordered at a Photogize CreativeKiosk or online you agree to pay Graphx ten percent (10%) of the gross revenue on Specialty Products. There is NO revenue share on kiosk Standard Print orders and a five percent (5%) rev share on standard prints ordered online. Your Revenue Share calculation will not include any applicable taxes, shipping or handling fees, or retailer/lab discounts or promotions.

6. In the event the Retailer credit card on file at Graphx cannot be processed, you are responsible for making immediate **alternative payment arrangements**. You will also be subject to a \$30. re-processing fee and 1.5% per month fee for any amount past due. Accounts past due for 30 days are subject to suspension of service without notice.

7. You agree not to engage in any **retail practice** that lowers or evades the payment of a Revenue Share Fee to Graphx. If Graphx reasonably believes a retailer practice is lowering or evading a Revenue Share Fee payment, Graphx will demand that you immediately end the practice, and pay all past amounts due, as reasonably determined by Graphx. If you refuse to pay these amounts due, then we have the right to immediately suspend your online service, while continuing to pursue collection of all past due amounts.

8. Your **FlexPlan Agreement Start Date** for revenue share calculations is ten (10) business days after the date you sign and return this Agreement to Graphx. This Agreement will automatically renew, for periods of one year, on the one year Anniversary of the FlexPlan Agreement Start Date. You can terminate this Agreement by sending Graphx a written termination notice at least thirty (30) days prior to the Anniversary date. If you terminate the agreement prior to the Anniversary date, you are not eligible for a refund of any fixed fees paid.

I have reviewed the entire BusinessBuilder FlexPlan Enrollment Agreement and agree to these terms.

Signature : _____ Company: _____

Name : _____ Title: _____ Date: _____



Photogize BusinessBuilder FLEXPLAN™ 2010
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New PhotoCentral3 Online Features (our Premium Platinum version)

- **Sell Specialty Photo Products online that you produce in-house.**
Eight (8) new online photo product categories, including:
 - Photo Greeting Cards - 4x8 and 5x7 Slimline styles. Includes 700 PhotoTidings holiday and all-season occasion templates
 - Folded Photo Greeting Cards - 5x7 cards designed for a duplex color printer
 - Photo Calendars - printed at your minilab or color printer
 - RealPhoto™ Books - printed at your minilab or color printer
 - Creative Border Prints - printed on your minilab or color printer
 - Poster Prints - printed at your large format color printer
 - Business Cards - printed at your minilab or color printer
 - Fun New Products, like PhotoBooth prints - printed at your minilab or color printer
 - More than 1,500 professionally designed templates
- A fully integrated photo gallery and ordering consumer UI designed for consumer ease in completing orders.
- A completely new PhotoCentral Home page, with rotating consumer marketing messages updated by Graphx.
- A new generation photo compositing and rendering engine with support for:
 - Multiple photos in a temple
 - Photo-on-photo templates
 - SmartTemplates™ with automated photo edit operations, as converting a color photo to grayscale, or adding a photo reflection to an inserted photo
- A new "Crop & Print" WYSIWYG photo cropping tool on the Print Order page. Online customers can now crop their photos, with the correct aspect ratio, without leaving the Print Order page.
- An improved Shopping Cart, persistent from one customer visit to the next. Print selections remain in the customers cart until the complete and order or delete the items.
- New Photogize Lab print support for PDF file output.

- New Photogize Lab print support for Windows printers with duplex printing capability.
- Retailers retrieve and fulfill completed specialty product orders in the **same workflow** as Photogize print orders. Enjoy ONE click inhouse production of prints, greeting cards, folded cards, calendars, photo books and DVDs.
- Fully integrated support for Photogize Producer DVD/CD ordering (requires retailer licensing of a Photogize Producer system or software, sold separately).

PhotoCentral3 is the latest version of:

- Our highly reliable consumer photo gallery and print service that gives consumers complete "VESPA" functionality...View, Edit, Share, Print, and Archive of consumer digital photos.
- A browser based online photo service that provides a consistent user experience to MS Windows and Apple Mac customers alike.

Photogize CreativeKiosk HD Features:

- Give your in-store kiosk customers the ability to order specialty products.
- Consumers can now order the SAME specialty products at your kiosks or online.
- Consumers enjoy the SAME, SIMPLE UI for creating specialty products online or at a kiosk.
- Kiosk consumers can access their online PhotoCentral gallery photos to create and order specialty products at the kiosk.
- ***Eight (8) Specialty Photo Product categories available for kiosk ordering.***
 - Photo Greeting Cards – 4x8 and 5x7 Slimline styles. Includes 700 PhotoTidings holiday and all-season occasion templates
 - Folded Photo Greeting Cards - 5x7 cards designed for a duplex color printer
 - Photo Calendars - printed at your minilab or color printer
 - RealPhoto™ Books - printed at your minilab or color printer
 - Creative Border Prints – more PT templates, printed on your minilab or color printer
 - Poster Prints – printed at your large format color printer
 - Business Cards – printed at your minilab or color printer
 - Fun New Products, like PhotoBooth prints – printed at your minilab or color printer
- More than 1,500 professionally designed templates